

GWEN STEFANI ITINERARY

You are Special Events Coordinator for **94.3 The Max** radio station. Gwen Stefani is coming to Prince George to do a concert and you have to coordinate her stay in town. Your task is to make an itemized itinerary of her 24 hour stay and submit it for her approval.

This itinerary **MUST** include meals, transportation, accommodation, as well as the following:

- airport pick-up 3:00 pm Friday
- airport drop-off 3:00 Saturday
- concert 8-11 pm Friday
- dinner with 2 radio station winners (1 hr. on Friday)
- sound check (1 hr.)
- radio interview (30 min.)
- minimum 8 hrs. sleep
- brunch on Saturday

The itinerary may also include any of the following optional activities (based on research of how she spent her time in Toronto & Vancouver):

- spa (2 hr.)
- casino (1-3 hr.)
- yoga (1 hr.)
- gym (1 hr.)
- dog-walking trails (1 – 2 hrs.)
- driving range for golf

Your itinerary will be submitted to Gwen for her approval. Gwen has never been to Prince George before, so you need to not only present your itinerary in a clear manner but you also need to justify your choices.